



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
845261 /		06403110
<u>Product</u>		
JORDAN FOR ST HOUSE		
<u>Contract Dates</u>	<u>Estimate #</u>	
11/03/12 - 11/05/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Jordan for State House	11/02/12 / 11/02/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WBTV	Dave Clark	Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRH Media, Inc
2204 Countryside Drive
Silver Spring, MD 20905

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	WBTV	11/03/12	11/03/12	WBTV Sat 5a News	5-6a		:30			NM	2 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2-				2	\$50.00		
N 2	WBTV	11/03/12	11/03/12	WBTV Sat 6a News	6-7a		:30			NM	1 \$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1-				1	\$135.00		
N 3	WBTV	11/03/12	11/03/12	ACC Football Reg Season	12n-330p		:30			NM	2 \$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----2-				2	\$700.00		
N 4	WBTV	11/03/12	11/03/12	NCAA Football Reg Game 2	330p-7p		:30			NM	1 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1-				1	\$750.00		
N 5	WBTV	11/03/12	11/03/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1-				1	\$700.00		
N 6	WBTV	11/03/12	11/03/12	NCAA College Football pri	8-11p		:30			NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1-				1	\$2,000.00		
N 7	WBTV	11/04/12	11/04/12	NFL EARLY GAME	1P-4P		:30			NM	1 \$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$2,300.00		
N 8	WBTV	11/04/12	11/04/12	Late run late after Footb	11.30p-2a		:30			NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----1				1	\$350.00		
N 9	WBTV	11/05/12	11/05/12	Mon Prime Hour 1	8-9p		:30			NM	1 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	-----1				1	\$2,250.00		
Totals										11	\$9,985.00

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/29/12 - 11/05/12	11	\$9,985.00	\$8,487.25
Totals	11	\$9,985.00	\$8,487.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract Dates 11/03/12 - 11/05/12	Product JORDAN FOR ST HOUS	Estimate #
Advertiser Jordan for State House		Original Date / Revision 11/02/12 / 11/02/12

Signature: _____ **Date:** _____

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